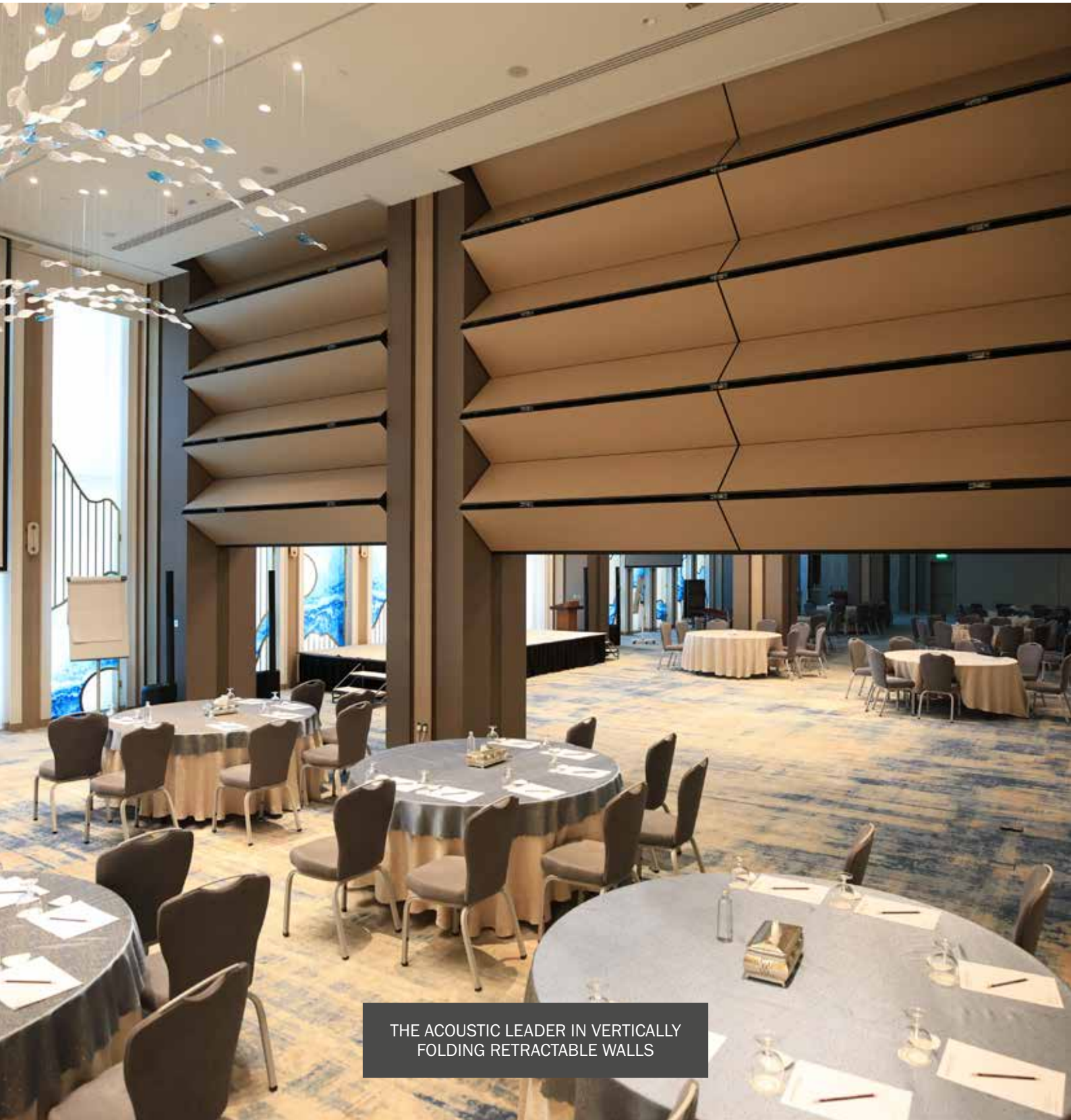


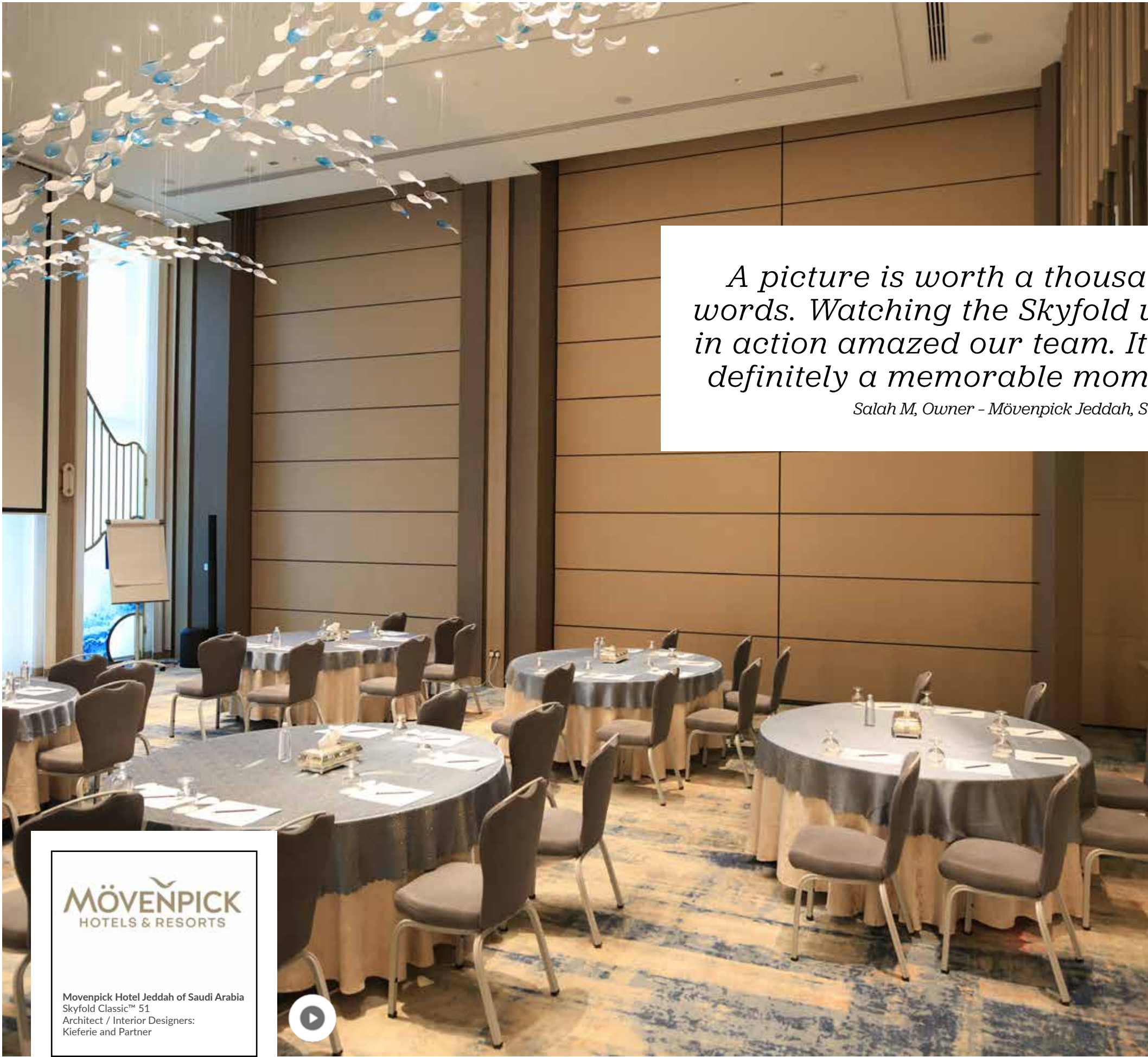


# HOSPITALITY

**INVEST IN YOUR SPACE** | FLEXIBLE DESIGN AND OUTSTANDING PERFORMANCE



THE ACOUSTIC LEADER IN VERTICALLY  
FOLDING RETRACTABLE WALLS



*A picture is worth a thousand words. Watching the Skyfold walls in action amazed our team. It was definitely a memorable moment.*

*Salah M, Owner - Mövenpick Jeddah, Saudi Arabia*

**MÖVENPICK**  
HOTELS & RESORTS

Mövenpick Hotel Jeddah of Saudi Arabia  
Skyfold Classic™ 51  
Architect / Interior Designers:  
Kieferle and Partner



**THE SKYFOLD EXPERIENCE**

Skyfold is redefining how hospitality event spaces can be used. World leaders in acoustic, vertically folding retractable walls, Skyfold has over 10,000 installations. Installations that deliver true luxury – the luxury of space. Your whole space is fully available for use as our walls are stored in the ceiling and have no floor or wall tracks. Neat!

This luxury of flexibility allows for the maximisation of income from a given area. In an extremely competitive sector the additional revenues driven by Skyfold's flexible systems make them a sound investment for owners.

Sustainability is at the heart of what Skyfold do. With up to 97% recycled materials, Skyfold products are environmentally responsible. Our sustainable finishes are often used on a large scale which helps to reach LEED and other sustainability certifications. Skyfold's flexibility and functionality allows for the re-creation of existing spaces. Such re-use and re-purposing sit at the forefront of our sustainable ideals. Our products are precisely engineered with dependability and longevity in mind, each wall coming with a 10-year acoustical performance warranty. The longer things last the more sustainable they are.

Operationally things couldn't be easier with a one-step, push-button control panel. Automated deployment eliminates the heavy wear and tear of manually operated alternatives and reduces staff requirements almost entirely. And the silky movement of the walls creates a great "wow" experience.

Skyfold's systems are fully customisable. Our global teams will help achieve the requirements of your project and meet your MEP goals. A huge variety of finishes and materials, including custom options, are available for all ranges making Skyfold walls part of your interior design story.

The Mövenpick Jeddah, located in Saudi Arabia, is showcased on the front cover and opposite page. It demonstrates the ultimate in customization and flexibility. The elegant Palladian-style ballroom accommodates up to 600 guests and features 4 Skyfold Classic vertically folding walls, allowing the venue to host large or small events simultaneously. These Skyfold walls are a distinctive feature of the venue's design and serve as a showpiece.



“It was beautifully installed without any compromise to the project,”

Sakshi Kanar, Project Director - FF&E, Hirsch Bedner Associates

FUTURE INVESTMENT

The palm-inspired architecture of the St Regis The Palm rises some 50-stories above the magnificent man-made island of the same name off the Dubai coastline. Architects RSP selected Skyfold’s Classic 51 product finished in a high-quality fabric for both walls used in the hotel’s event spaces. In the Astor Ballroom the wall neatly divides the 567m2 (6,103 square feet) space in two. This allows for super flexibility, a multitude of uses and, of course, world class acoustic separation. “Skyfold meets the very high specification standards of the St Regis brand,” confirms Managing Director of RSP, Michael Magill, “We would use it again.”

Commenting on the installation process, Sakshi Kanar, Project Director – FF&E, Hirsch Bedner Associates, praises the technical knowledge of the Skyfold team. “Their tremendous know-how supported us (the design team) to make sure that the wall was cohesively integrated within the design and the project was not compromised. It was beautifully installed,” explains Sakshi.





**ST REGIS**  
DUBAI • THE PALM

St. Regis The Palm, Dubai - UAE  
Skyfold Classic™ 51  
Architect / Interior Designers:  
RSP Architects Planners & Engineers,  
Hirsch Bedner Associates





**ST. REGIS**  
DUBAI • THE PALM

St. Regis The Palm, Dubai - UAE  
Skyfold Classic™ 51  
Architect / Interior Designers:  
RSP Architects Planners & Engineers,  
Hirsch Bedner Associates

FUTURE INVESTMENT

The hotel’s event spaces include several smaller adjacent meeting rooms. Two of the rooms, Vanderbilt and Carnegie, can be separated by a Skyfold vertical wall that is gracefully housed in the ceiling. “No tracks. No channels on the floor. Or on the side walls,” comments Kanar of the vanishing act of the wall when raised, as seen in the picture sequence below. “And it works on the click of a button,” she enthuses of its operational ease.





“The Skyfold solution provides flexibility and a sense of theatre,”  
André Fu

## THEATRICAL SOLUTIONS

The Glasshouse ballroom at the Andaz Hotel Singapore has stunning floor-to-ceiling windows on three sides is unique in the city state. The glass box design was conceived by award-winning Hong Kong based designer André Fu, Founder of André

Fu Studio. Fu’s specification of the Skyfold vertically retractable wall saw the traditional wall storage area vanish. The chosen fabric and wood veneer panel finishes allow for the unnoticeable integration of the wall into the ceiling. “The system offers a pragmatic solution to the banquet space - it not only provides an

efficient means to give the room flexibility in terms of partitioning, it also serves to provide a sense of theatre,” states Fu.

“The success of this project resides in a multitude of smart details that Skyfold have cleverly combined to create an effective solution for space division,” explains Junaidi Waee, Project & Sales Manager, Dormakaba Singapore, who was responsible for the installation in this 583m2 (6,275 square feet) venue. These include a design oriented-configuration, best quality workmanship, a wide material selection and operational convenience at a fingertip. The Skyfold system is extremely economical to operate with very low running costs while enjoying full reliability.



Andaz Singapore  
Skyfold Classic™ 55  
Architect / Interior Designers:  
André Fu Studio



## ELEGANT FLEXIBILITY

On a compact beachfront plot the Mandarin Oriental Jumeirah chose Skyfold vertically retracting walls to maximise the use of every square metre of their meeting spaces.

No less than 13 Skyfold Classic 51 walls provide a multitude of separation options in larger and smaller spaces.

The tall windows of the high-ceilinged 700m<sup>2</sup> (7,534 square feet) ballroom overlook the ocean. Here 3 walls are used to provide smaller more intimate venues. Four elegant meeting rooms all with natural daylight can, at the

touch of a button, be divided into seven rooms to allow for gatherings of all sizes. Disappearing into the ceiling and with no floor or ceiling tracks the aesthetic qualities of all the spaces maintain the brand's high standards. The STC acoustic rating of 55 provides assurance that the sound from adjacent events is not an issue.

“Four rooms becoming seven is part of Skyfold’s magic,”

*Stephanie Fortin, Executive Director,  
International Business Development, Skyfold*

SUSTAINABLE SEPARATION

The conversion of a former Beijing power station by the architectural and interior design arms of Lissoni & Partners has created an audacious and dramatic venue. “The extremely efficient and discreet system allowed us to create a flexible space in the ballroom,” explains partner at Lissoni Casal Ribeiro, Tania Zaneboni of the 2 Skyfold Classic 55™ retractable walls installed by Skyfold.

The deployment of a sustainable finishes at such a large scale helps those seeking environmental accreditation standards. Furthermore, every Skyfold wall comes with a 10-year acoustical performance warranty. Along with the low maintenance of the automated system and the flexibility of use of an existing building, these all add to this great example of sustainable re-use.

Fusing an industrial past with a luxurious present was not an insignificant feat. “Skyfold followed us through the technical development in a very professional manner by accommodating our requests from the standpoint of details, materials and finishes,” continues Zaneboni. This level of service can be expected from all Skyfold’s global dealers.

“The discreet Skyfold system allowed us to create flexible spaces,”

Tania Zaneboni, Partner, Lissoni Casal Ribeiro





SHANGRI-LA

Shangri-La Beijing Shougang Park  
Skyfold Classic™ 55  
Architect / Interior Designers:  
Lissoni Casal Ribeiro,  
Lissoni Associati Milano.





ROSEWOOD  
HONG KONG

Rosewood Hong Kong  
Skyfold Classic™ 55  
Architect / Interior Designers: KPF,  
Ronald Lu & Partners, tonychi studio



“The functional luxury of the Skyfold wall is exceptional,”

*Alison Chi, Creative Director, tonychi studio.*

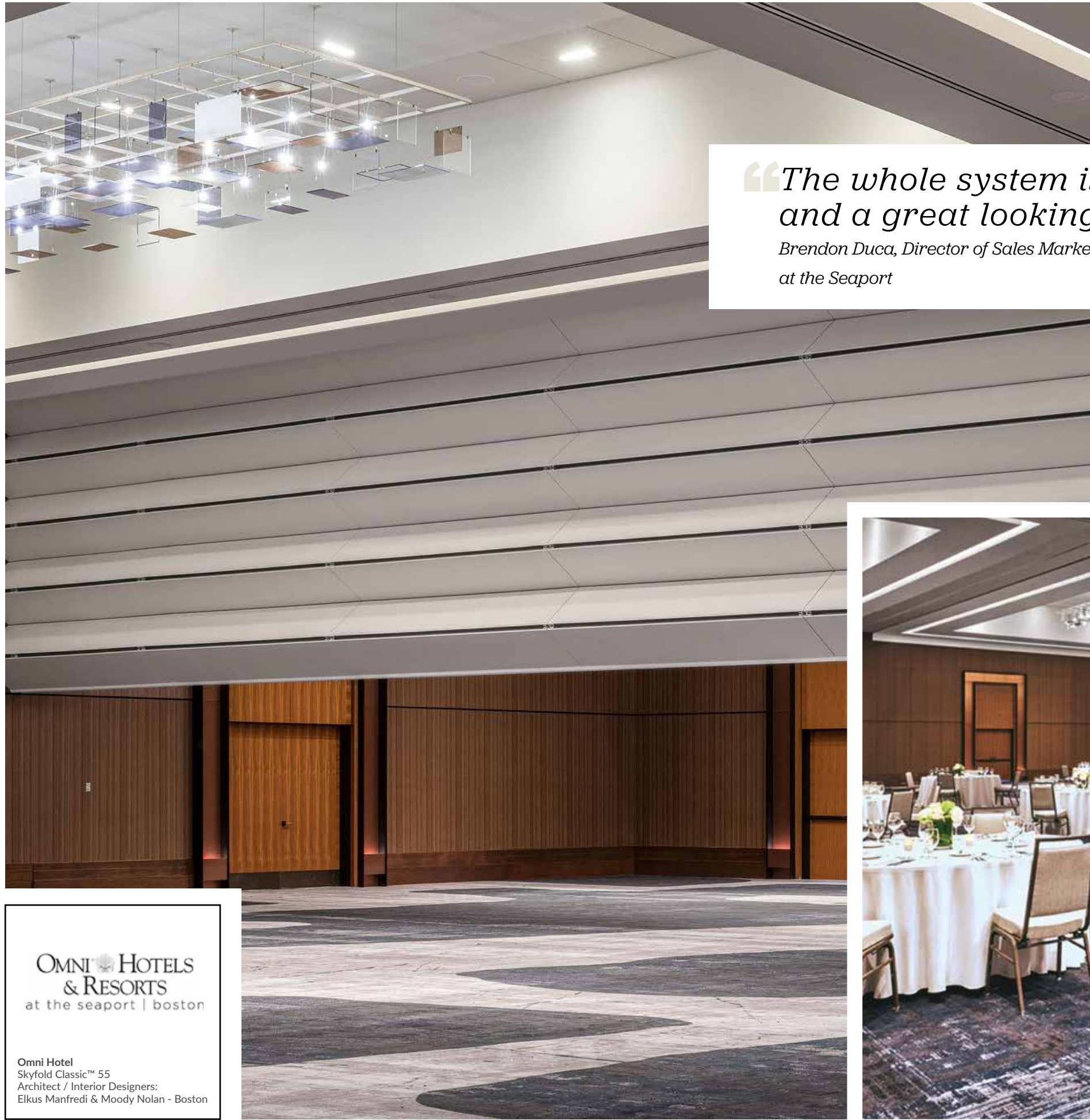


FUNCTIONAL LUXURY

Rosewood Hong Kong is the luxury hotel brand’s flagship property with award winning interiors by tonychi studio of New York. The Grand Ballroom with over 1,000m2 (10,764 square feet) of column-free event space is divisible into two smaller spaces by the Skyfold Classic 55 wall.

“Functional luxuries are no less valuable than more obvious ones and making utilitarian functionalities a luxury is more of a challenge,” explains Alison Chi, Creative Director, tonychi studio, “The functional luxury of the Skyfold partition wall in the grand ballroom is exceptional.” Chi continues, referring to the customisable finishes that allow “function to meet art” and the opportunity for great design. The beautiful fumed-oak wood veneer used here matches the other ballroom walls.

Operationally, the wall allows Vivian Wan, Director of Events, to “create a sense of mystery and impact.” The first dance of newly weds or a surprise live performance. A product launch or series of cooking stations. A larger plenary session can be switched in minutes to two soundproof ballrooms for breakout sessions. “These features elevate our events experience and create a unique journey for our guests,” concludes Wan.



“The whole system is so easy to use and a great looking show piece,”

*Brendon Duca, Director of Sales Marketing, Omni Boston Hotel at the Seaport*

## GRAND AMBITIONS

The all-new Omni Boston Hotel at the Seaport is a full-service hotel with over 1,000 guest rooms located adjacent to the Boston Convention and Exhibit Center (BCEC). The hotel's event spaces total over 100,000 square feet and include the largest hotel ballroom in Boston. The Skyfold Classic 55™ installation comprises 4 separate

walls, the largest being almost 20m long and 6.4m high. Skyfold's flexibility sees a custom finish for the walls using the Enigma – Frost product from Koroseal.

“The Skyfold movable walls allow flexibility in room configurations that clients really appreciate,” enthuses Brendon Duca, Director of Sales and

Marketing. This allows multiple smaller spaces to be sold for use at the same time. “The whole system is so easy to use,” he continues, “and it is a great show piece when we demonstrate its functionality to prospective buyers.”

What's good for the guest is also good for the hotel event staff. “Our set-up teams love the Skyfold operable walls as they take away the heavy lifting of handling large panels for opening and closing the walls,” explains Duca, “The automated system is much appreciated by the staff.”



OMNI HOTELS  
& RESORTS  
at the seaport | boston

Omni Hotel  
Skyfold Classic™ 55  
Architect / Interior Designers:  
Elkus Manfredi & Moody Nolan - Boston

## PRISMA - THE FUTURE IS CLEAR

Skyfold's latest innovation, Prisma, is a revolution in visual connection and acoustic separation. Prisma combines clear glass panels with Skyfold's proven superior technology to deliver acoustic privacy in plain sight.

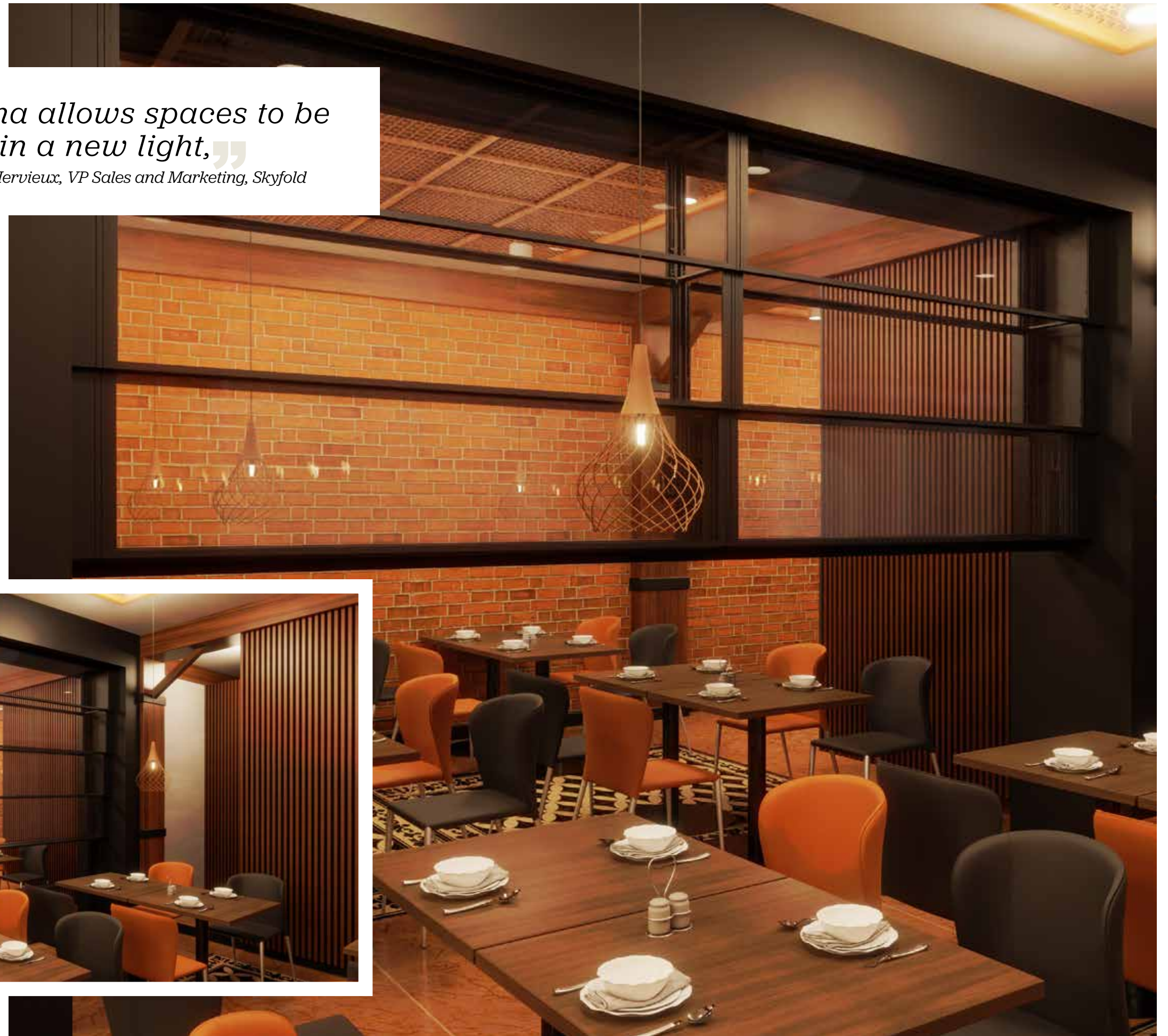
Prisma walls bring the benefits of daylight to create bright, welcoming spaces that allow for a sense of connection and community within a hotel's meeting rooms. Given their astonishing acoustic rating (of STC 52/Rw52) these spaces are essentially private. A combination that does wonders for the efficiency, creativity, and happiness of hotel guests.

Like all Skyfold products, users of Prisma can depend on the neat vertically retractable system that requires no wall or floor tracks. This latest innovation is available up to 3.65m (12 ft.) in height, in unlimited lengths and comes with the assurance of Skyfold's expertise in dependable flexible wall systems that are easy to use.

Prisma is a new wall system delivering improvements in productivity, wellbeing and aesthetics – a step change for the industry.

*“Prisma allows spaces to be seen in a new light,”*

*Francois Hervieux, VP Sales and Marketing, Skyfold*





“The Skyfold wall becomes invisible!  
The wall checks every box:  
Sound proof, quiet and  
easy to use.”

Jeff Crowe, General Manager of Artysan Singapore

## VERTICAL OASIS

Artyzen Singapore is a modern lifestyle hotel for luxury travellers inspired by Singapore’s culture, colours, and flavours. The hotel is located in an iconic heritage landmark once the tropical garden mansion known as “Villa Marie,” initially owned by the great-grandson of the well-known philanthropist, the late Mr. Tan Tock Seng. Artyzen Singapore offers 142 spacious rooms and suites that embrace this unique heritage.

The 106 sqm Villa Maria event space on the 4th level features 2 Classic Skyfold vertical folding walls in a galvanized steel finish. Each meeting room can accommodate up to 16 or 60 people combined.

Whether planning a birthday celebration, an executive meeting, or a networking session, Artyzen Singapore provides the perfect flexible setting for your needs.





**ARTYZEN**  
HOTELS AND RESORTS  
雅辰酒店及度假村

Artyzen Hotel Singapore  
Skyfold Classic™ 50  
Architect / Interior Designers:  
Ong and Ong PTE LTD



THE ACOUSTIC LEADER IN VERTICALLY FOLDING  
RETRACTABLE WALLS

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**SKYFOLD | HOSPITALITY**

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